

# Terms - WordPress Website Development Packs

## 1. Eligibility

- Offer is available to new leads who contact Beetweb<sup>1</sup> during the promo period (Jan 7th 2026–Feb 6th 2026).
  - Applicable only to requests related to the following types of projects described on the page <https://beetweb.com/wordpress-website-development-packs/>:
    - Business Card Website
    - Corporate Website
    - WooCommerce Store
  - Beetweb reserves the right to review and qualify whether a project fits the scope and complexity of these three website types.
  - Companies must provide sufficient information for a proper estimation.
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## 2. Promo Period

- The promotion is valid for inquiries submitted from 7/01/2026 till 6/02/2026 via the promo landing page contact form: <https://beetweb.com/wordpress-website-development-packs/>
  - Inquiries received after the promo end date will not qualify for the special offer.
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## 3. Discount Details

- The 20% discount applies only to development hours included in the project estimation and does not apply to design hours.
- The rate for design hours related to the discounted projects is \$35/hour.
- If the project includes advanced integrations (CRM, ERP, API, subscriptions, multi-currency setup, or complex UX logic or complex animations), you can expect an additional +100-200 hours depending on scope.

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<sup>1</sup> For the purposes of these Terms, the term Beetweb shall refer to the web development services division of Beetroot AB, a company organized and existing under the laws of Sweden with org. number: 556812-8853.

- The 20% discount does not apply to:
    - Design/UI/UX work
    - Third-party plugin licenses, subscriptions, or external software
    - Hosting or maintenance packages
    - Services outside the initial estimation
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## 4. Free Project Estimation

- All promo inquiries receive one free project estimation based on the project's requirements.
  - Estimations are provided as good-faith assessments based on supplied information.
  - The final scope and hours may be adjusted if requirements evolve.
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## 5. Project Qualification Requirements

To be eligible for the 20% discount:

- The project must:
  - Fit the definition of a Business Card Website, Corporate Website, or WooCommerce Store
  - Fall within Beetweb's development stack and capabilities
  - Be feasible within standard timelines and technical guidelines

Beetweb may decline discount eligibility for:

- Unusual or highly custom solutions requiring separate architecture
  - Complex integrations exceeding the defined categories
  - Projects with unclear or incomplete requirements
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## 6. Discount Coupon for Later Use

If a company is not ready to begin development immediately:

- Beetweb will issue a 20% discount coupon.

- The fee for our services can be changed throughout the year 2026, only the discount percentage remains fixed.
  - Coupon terms:
    - Valid until the 31st of December 2026 (coupon expiration date).
    - Applied after both parties sign the agreement (Statement of Work) before the coupon expiration date.
    - Applies only to the project described during the estimation or a similar scope approved by Beetweb.
    - Non-transferable and not redeemable for cash.
    - One coupon per company.
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## 7. Limitations

- The promo cannot be combined with other offers, discounts, retainers, or ongoing engagements.
  - Discount applies only to the initially estimated scope. Additional functionality, extra revisions, and added hours are billed at the standard rate.
  - Beetweb reserves the right to modify or withdraw the promo at any time.
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## 8. Project Start Deadline

Flexible: the project can start at any time within the coupon's validity period till the end of year 2026.

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## 9. Final Approval

- The discount is applied only after both parties sign the Statement of Work (SoW).
  - All projects are subject to resource availability.
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## 10. Other provisions

- These Terms are effective as of January 07, 2025 ("Effective Date").

- Beetroot AB shall be the sole legal entity and contracting party to any agreement concluded pursuant to or arising from the discount offer contemplated herein, and shall bear all rights, obligations, and liabilities thereunder.
- After the Effective Date Beetroot expressly reserves the right to set up a new legal entity for Beetweb operations and to assign, transfer any and all rights and obligations under these Terms to such entity without prior notice to, or consent from, any party.
- These Terms are not a legally binding contract or commitment by Beetroot. The only legally binding obligations, project scope, and final agreed-upon terms will be provided exclusively within a formal, mutually executed agreement (a Statement of Work). Until such agreement (Statement of Work) is formally signed, all information, pricing, and other terms contained herein are illustrative and non-binding, and are subject to change. Beetroot reserves the right to review, modify, or withdraw these terms at any time without prior notice.